

## rlaxx TV Joins Forces with Trias Media Group to Expand Channel Portfolio



**Kiel (Germany) May 31, 2023** – rlaxx TV, the fast-growing streaming platform, is excited to announce a new cooperation with Trias Media Group, a film investment holding company, to add several new channels to its portfolio.

With this partnership, rlaxx TV will be able to offer its viewers an even wider range of content with the new channels *Artflix, Bjgtjme, Grjngo, Moconomy*, and *Charlie*. The channels will be added to the platform's existing lineup, which includes more than 100 channels from different categories such as Movies & Series, Lifestyle & Entertainment, News, Sports and many more.

The streaming brands of Germany based Trias Media Group have become famous on YouTube in the last years where they have succeeded more than seven million subscribers and over one billion views on its movies. With the expansion to FAST, VOD and payTV, the channels have gained even more reach and popularity.

"We are thrilled to be working with Trias Media Group to offer our viewers an even broader selection of content," said **Ronny Lutzi, CEO of rlaxx TV**. "By adding Trias Media Group's highquality channels to our existing lineup, we continue to strengthen our position as a go-to destination for free streaming entertainment."

rlaxx TV GmbH Wall 55 24103 Kiel Germany

T +49 431 260 4105 0 F +49 431 260 4105 99 www.rlaxxtv.com Is rlaxxtv\_global
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"We at Trias Media Group are committed to delivering high-guality programming that engages and entertains viewers. Our new partnership with rlaxx TV provides us with exactly the right platform for this goal.", said Peter von Ondarza, CEO Trias Media Group.

## About Trias Media Group:

Trias Media Group (www.triasmedia.com) is a film investment holding company specialized in establishing film companies in the streaming sector. By starting with consistent investments in various YouTube channels, Amazon channels and its own VOD services, Trias Media Group was able to build up streaming brands, mostly in niches such as Western movies or financial documentaries. From the brands developed in this way, it later founded its own companies, which it now holds and develops as subsidiaries. These include the current Grjngo GmbH (Western films, www.grjngo.com) and Moconomy GmbH (business & financial documentaries, www.moconomy.tv). Other streaming brands are Artflix (www.artflix.info), Bjgtjme Movies (www.bjgtjme.com), Plot11 (www.plot11.com) or Charlie (www.charlie-movies.com). In addition, the Trias Media Group owns Kixi Entertainment GmbH, which offers an SVOD brand for children's entertainment (www.kixi-entertainment.com).

## About rlaxx TV:

rlaxx TV is an ad-financed and therefore free of charge streaming service where content is shown in linear theme-based channels of diverse content providers. Functions such as pause, restart, or watch later as well as the possibility to access an on-demand library are of course included. In this way, the app combines the relaxed experience of linear television with the flexibility of Video on Demand. rlaxx TV is like television - but different! rlaxx TV is currently available in the following 27 countries: Germany, Austria, Switzerland, UK, France, Netherlands, Denmark, Finland, Sweden, Norway, Belgium, Iceland, Luxembourg, Italy, Spain, Portugal, Poland, Turkey, Mexico, Brazil, Chile, Venezuela, Colombia, Australia, New Zealand, South Africa and Kenva.

In addition to Amazon Fire TV, Apple TV, Xbox, iOS, iPadOS, Roku, Android, as a browser version and Android TV, rlaxx TV is also available on most smart TVs from the following manufacturers: Samsung, Panasonic, LG, Blaupunkt, Hisense, Hitachi, JVC, Medion, Metz, Sharp, Telefunken, Toshiba, Grundig and Vestel. The rlaxx TV app can be easily downloaded from the App Store on the Smart TV and directly streamed for free and without registration.

T +49 431 260 4105 0 F+49 431 260 4105 99 www.rlaxxtv.com

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