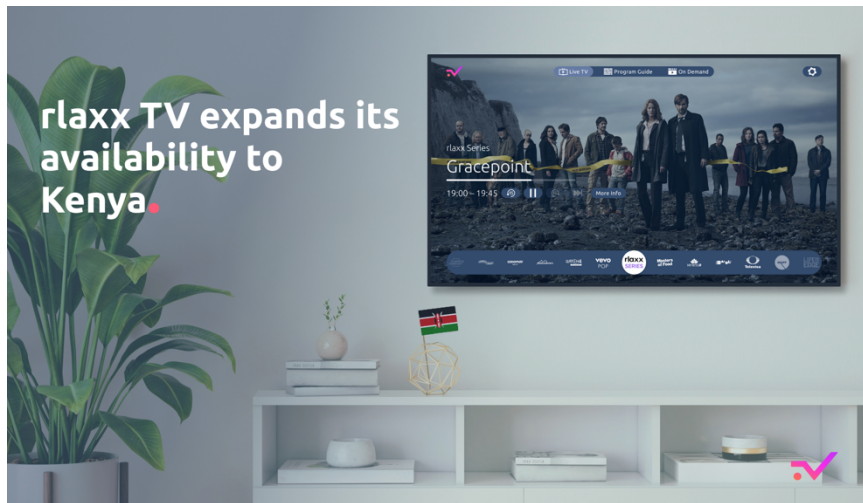


## rlaxx TV Launches in Kenya



Kiel (Germany), 10<sup>th</sup> November 2022 – The free ad-based video-on-demand (AVoD) service **rlaxx TV**, expands its global presence with its next launch in Kenya. This new market joins the already existing availability in 27 countries such as South Africa, Germany, Spain, and the UK.

rlaxx TV features both linear as well as video-on-demand (VoD) catalogs, combining the best of both viewing options: high-quality content, along with the enhanced feature to stop, fast-forward or rewind the selected program at any time. Additionally, users can enjoy the content of the premium niche channels whenever they want in rlaxx TV's video-on-demand library.

rlaxx TV relies on its global network of content providers with custom-fit content across many categories – from fringe sports to international feature films. Viewers in Kenya will be able to choose from a wide range of international channels such as Thrill One and Gusto TV as well as local content from Nollywood Capital TV and Afroland TV.

“We are very proud to now be available in two African countries and look forward to sharing our growing and diverse content portfolio with our new and respected viewers in Kenya,” says **Ronny Lutzi, CEO of rlaxx TV**.

Presently, the rlaxx TV app is available in 27 countries as a Beta version on the web, as well as on iOS, Android and an array of smart TV brands and media streamers such as Samsung,



Amazon Fire TV, Android TV, Apple TV, Vision Plus, Blaupunkt, Grundig, Hisense, Hitachi, JVC, LG, Medion, Metz, Panasonic, Sharp, Telefunken, Toshiba, Vestel and Xbox.

### ENDS ###

#### **About rlaxx TV**

rlaxx TV is an ad-financed and therefore free of charge streaming service where content is shown in linear theme-based channels of diverse content providers. Functions such as pause, restart, or watch later as well as the possibility to access an on-demand library are of course included. In this way, the app combines the relaxed experience of linear television with the flexibility of Video on Demand. rlaxx TV is like television - but different! rlaxx TV is currently available in the following 27 countries: Germany, Austria, Switzerland, UK, France, Netherlands, Denmark, Finland, Sweden, Norway, Belgium, Iceland, Luxembourg, Italy, Spain, Portugal, Poland, Turkey, Mexico, Brazil, Chile, Venezuela, Colombia, Australia, New Zealand, South Africa, and Kenya.

In addition to Amazon Fire TV, Apple TV, Xbox, iOS, iPadOS, Android, as a browser version and Android TV, rlaxx TV is also available on most smart TVs from the following manufacturers: Samsung, Panasonic, LG, Blaupunkt, Hisense, Hitachi, JVC, Medion, Metz, Sharp, Telefunken, Toshiba, Grundig and Vestel. The rlaxx TV app can be easily downloaded from the App Store on the Smart TV and directly streamed for free and without registration.

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